

CERTIFICATE OF ACHIEVEMENT

The floral industry is a fast-paced, dynamic and rewarding field. Successful candidates develop the ability to think on their feet and to demonstrate manual dexterity, people skills and product knowledge. The beauty of the product, pleasing the customer and the opportunity for creative expression are the rewards of this career field along with a profitable return on your business venture. Some typical positions in floral establishments might include owner/manager, lead designer, assistant designer, salesperson, cut flower processor, interior plant maintenance personnel and delivery personnel.

STUDENT LEARNING OUTCOMES - Graduates of this program will have the opportunity to:

- Perform all basic tasks of a floral designer in a commercial setting.
- Calculate and develop market sheets for ordering product for shop needs and act as a consultant for weddings, special events and funerals.
- Function as a salesperson and be able to select and recommend materials for the construction of floral décor to customer's preference, using industry standards.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

	CR	SEMESTER
COMMUNICATIONS: BUS 108, COM 101, 102, 215, ENG 100, 101, 102, 107, 113, 114, 205, JOUR 102, THTR 105	3-5	_____

SPECIAL PROGRAM REQUIREMENTS (30 Credits):

	CR	SEMESTER
INTD 105B History of Furniture & Interiors	3	_____
OH 102B Introduction to Floral Design	3	_____
OH 104 Floriculture	3	_____
OH 106B Floral/Permanent Botanicals	3	_____
OH 202B Floral/Tributes and Traditions	3	_____
OH 204B Floral/Traditional Weddings	3	_____
OH 208B Floral/Creativity and Competition	3	_____
OH 220B Floral/Events and Display	3	_____
OH 295B Floral Careers Internship	3	_____

Plus 3 credits from the following:

OH 108B Floral/Event Balloon Sculptures	1.5	_____
OH 115B Floral/Mega-Department Practices	3	_____
OH 206B Floral/Beginning Ikebana	3	_____
OH 224B Floral/Techniques and Mechanics	1.5	_____
OH 225B Floral/Color and Product Mix	1.5	_____

Computation included in OH 202B

Human Relations included in OH 202B

33
Total Credits

OH C07

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.

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