

CERTIFICATE OF ACHIEVEMENT

The floral industry is a fast-paced, dynamic and rewarding field. Successful candidates develop the ability to think on their feet and to demonstrate manual dexterity, people skills and product knowledge. The beauty of the product, pleasing the customer and the opportunity for creative expression are the rewards of this career field along with a profitable return on your business venture. Some typical positions in floral establishments might include owner/manager, lead designer, assistant designer, salesperson, cut flower processor, interior plant maintenance personnel and delivery personnel.

STUDENT LEARNING OUTCOMES - Graduates of this program will have the opportunity to:

- Perform all basic tasks of a floral designer in a commercial setting.
- Calculate and develop market sheets for ordering product for shop needs and act as a consultant for weddings, special events and funerals.
- Function as a salesperson and be able to select and recommend materials for the construction of floral décor to customer’s preference, using industry standards.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

| | CR | SEMESTER |
|-----------------------------------------------------------------------------------------------------------------------|-----|----------|
| COMMUNICATIONS: BUS 108, COM 101, 102, 215, ENG 100, 101, 102, 107, 113, 114, 205, JOUR 102, THTR 105 | 3-5 | _____ |

SPECIAL PROGRAM REQUIREMENTS (30 Credits):

| | CR | SEMESTER |
|-----------------------------------------------------|----|----------|
| FLOR 102B Introduction to Floral Design | 3 | _____ |
| FLOR 106B Permanent Botanicals | 3 | _____ |
| FLOR 202B Tributes and Traditions | 3 | _____ |
| FLOR 204B Traditional Weddings | 3 | _____ |
| FLOR 208B Creativity and Competition | 3 | _____ |
| FLOR 220B Events and Display | 3 | _____ |
| FLOR 295B Floral Careers Internship | 3 | _____ |
| INTD 105B History of Furniture and Interiors | 3 | _____ |
| OH 104 Floriculture | 3 | _____ |

Plus 3 credits from the following:

| | | |
|--------------------------------------------|-----|-------|
| FLOR 108B Event Balloon Sculptures | 1.5 | _____ |
| FLOR 115B Mega-Department Practices | 3 | _____ |
| FLOR 206B Beginning Ikebana | 3 | _____ |
| FLOR 224B Techniques and Mechanics | 1.5 | _____ |
| FLOR 225B Color and Product Mix | 1.5 | _____ |

Computation included in OH 105B

Human Relations included in OH 105B, 110BB

33
Total Credits

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Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.