

## Robb Bay, Ph.D. Biography

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Peter Drucker and Robb Bay

**Robb Bay has been at CSN since 1978. He currently teaches Introduction to Business, Principles of Management, Organizational Behavior and Seminar in Management. For the first 10 years at CSN, Robb was an administrator in the Student Services area. Since 1988, Robb has been a Professor in Business and Management.**

**Since 1985, Robb has studied with Management Guru, Peter Drucker. He has taken eight classes with Professor Drucker while completing his Master's in Management. Robb also worked with Management Guru; Ken Blanchard in preparing a workbook for forty-five video cases included in the textbook "Exploring the World of Business." Ken Blanchard visited the campus in 1996 to talk about "One-Minute Management" and this text.**

**During his career at CCSN, Robb has held the titles of Director of Student Activities, Director of Student Services and Professor of Business and Management. He is credited with providing leadership for a centralized 22,000 square foot Student Services Center along with a 66,000 square foot Student Center Cafeteria, Theater, and Continuing Education Center on the Cheyenne Campus. Robb also wrote the first CSN Student Handbook. He has served on well over 100 college committees and has been a member of the Faculty Senate for over 10 years. He also was the advisor to the CSN Student Government from 1978 to 1988. He currently serves on The Drucker School of Management Alumni Board.**

**Robb's hobbies are financial planning, reading, musical concerts, and movies. His credentials include a BS in Journalism from the University of Tulsa, an MA and Ph.D. in Higher Education Administration, from Saint Louis University and a M.A.M. in Management from the Claremont Graduate School. In addition to his classroom activities, Robb is a business consultant and author.**

