

CERTIFICATE OF ACHIEVEMENT

This program was developed out of a collaborative effort between the retail industry and the College. The curriculum encompasses several business essentials, including management and communication, required for career success.

STUDENT LEARNING OUTCOMES - Graduates of this program will have the opportunity to:

- Demonstrate a strong foundation in writing, oral communications, math applications and computer literacy.
- Understand the fast-paced challenges prevalent in the retail industry.
- Understand the scope of the retail manager’s job and an understanding of the basic requirements for success performance management.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

	CR	SEMESTER
COMMUNICATIONS: BUS 108	3	_____

SPECIAL PROGRAM REQUIREMENTS (27 Credits):

	CR	SEMESTER
ACC 135B Bookkeeping I OR ACC 201 Financial Accounting	3	_____
BUS 109B Business Mathematics	3	_____
COM 101 Oral Communication	3	_____
IS 101 Introduction to Information Systems	3	_____
MGT 201 Principles of Management	3	_____
MGT 212 Leadership and Human Relations	3	_____
MGT 283 Introduction to Human Resources Management	3	_____
MKT 127 Introduction to Retailing	3	_____
MKT 210 Marketing Principles	3	_____

Computation included in ACC 135B or ACC 201
Human Relations included in MGT 212

30
Total Credits

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.

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