



Public & College Relations
6375 W. Charleston Blvd., W31E
Las Vegas, NV 89146
702-651-7305
fax 702-651-5816
www.csn.edu

For Immediate Release

Contacts: Carolyn Fowler, CSN Professor of Floral Design, 651-5618 or carolyn.fowler@csn.edu
K.C. Brekken, CSN Public Information Specialist, 651-7535 or kc.brekken@csn.edu

CSN floral department to welcome florist extraordinaire J. Schwanke Sept. 12

LAS VEGAS, Sept. 3, 2008 — One of the floral industry's most acclaimed designers is coming to the College of Southern Nevada as a result of a single FloraCraft purchase made by CSN floral design professor, Carolyn Fowler.

Fowler purchased a case of foam for use by the CSN floral department. Following FloraCraft contest instructions, she submitted the UPC barcode to receive an entry into a drawing for a personal visit from florist extraordinaire J Schwanke. As luck would have it, the winning entry turned out to be Fowler's.

"We are ecstatic to have renowned floral designer J Schwanke work personally with the CSN floral students," Fowler said. "He will spend the afternoon of September 12 at CSN instructing and inspiring our students. We frequently use J's uBloom.com Web videos as part of CSN class instruction, so this chance to welcome him personally and interact with him in a hands-on floral workshop is truly exceptional."

Because Fowler won the Michigan-based FloraCraft contest, Schwanke will lead a floral design workshop for CSN members of Student American Institute of Floral Designers from 1 to 4 p.m. on Sept. 12, freely providing his professional expertise and advice to CSN students and faculty.

The Student American Institute of Floral Designers (SAIFD) is part of American Institute of Floral Designers and is open to students with a GPA of 2.5 and above, majoring in floral design and having completed 15 or more credits at the college level. CSN has approximately 15 students who are members of SAIFD who will participate with Schwanke in the Sept. 12 workshop.

To learn more about floral designer J Schwanke, visit uBloom.com. Television and print journalists are invited to attend and report on the Schwanke workshop at CSN.

About CSN

Founded in 1971 and educating more than 80,000 students annually, the College of Southern Nevada (www.csn.edu) is the state's largest college. CSN is one of the country's most exciting and dynamic colleges with more than 200 degrees and certificates in more than 100 areas of study. Students create flexible, personalized schedules including day, evening and weekend classes taught on three main campuses, 14 academic and learning centers and many satellite locations throughout Southern Nevada.

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