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For Immediate Release

Desert Toyota Scion partners with CCSN to celebrate 35th anniversary with Scion giveaway

LAS VEGAS, Jan. 23, 2007—CCSN and Desert Toyota Scion have joined forces to sponsor the CCSN 35th Anniversary Scion Sweepstakes. The winning contestant will choose one of three Scion automobile models as the grand prize.

“We’re very appreciative of Mr. Dudoit and the employees of Desert Toyota for their support and considerable contribution to our 35th anniversary celebration,” said CCSN President Dr. Richard Carpenter.

“We’ve put together an exciting celebration to be held Feb. 3 beginning at 11 a.m. at Desert Toyota to help mark our 35th anniversary,” said Helen Clougherty, executive director of public and college relations. “Together with partners such as Desert Toyota, 98.5 KLUC, The CW Las Vegas, MY LV TV, X107.5, and Las Vegas Weekly we’re planning a Scion giveaway for one of 200 qualified contestants and an afternoon of live radio remotes, live music, food and fun.”

The Scion giveaway began Aug. 15, 2006 with on-campus promotions and culminates when one of the 200 qualified contestants draws the winning key to unlock a Scion at Desert Toyota on Saturday Feb. 3, 2007. The individual with the winning key will then have the choice of one of three Scion models.

CCSN’s 35th Anniversary Sweepstakes is open to legal residents of Nevada who are at least 18 years of age. Contest rules are available online at www.ccsn.edu.

“We’re happy to contribute to CCSN’s 35th anniversary by donating a Scion to be given away as part of the celebration,” said Kalei Dudoit, general manager of Desert Toyota Scion.

About CCSN

Founded in 1971, the Community College of Southern Nevada (www.ccsn.edu) is Nevada’s largest college, educating more than 36,000 students each semester. CCSN has become one of the country’s most exciting and dynamic community colleges with more than 100 degree and certificate programs in more than 200 career fields. Students can create flexible, personalized schedules including day, evening and weekend classes taught on three main campuses and more than 20 academic and learning centers. At CCSN, it’s you...only better!

About Desert Toyota Scion

Desert Toyota Scion is an AutoNation dealership situated at 6300 W. Sahara Ave., Las Vegas, Nevada 89146, telephone (702) 871-4111. The company sells a full line of Toyota and Scion vehicles and maintains a pre-owned inventory. Visit its Web site at www.DesertScion.com.

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