

**ASSOCIATE OF ARTS DEGREE (AA)**

ASSOCIATE OF ARTS

The Associate of Arts degree with Journalism and Media Studies Emphasis is a general transfer program for students who are planning to transfer to UNLV and UNR or another baccalaureate-level institution. A secondary objective may be employment upon the completion of the AA. Student will be able to specialize in one of four (4) areas; Television Production, Radio Production, Print Journalism and Integrated Marketing Communications (IMC).

**STUDENT LEARNING OUTCOMES - Graduates of this program will have the opportunity to:**

- Demonstrate the ability to effectively analyze a range of audience types and tailor content to those audiences through a variety of media. this will include an understanding of the various communication codes of those media.
- Demonstrate an understanding about diverse cultures through audience analysis, communication with other students in class discussions, and planned curriculum.
- Demonstrate an understanding of a range of media technologies including television, radio, and computer applications for both research and the creation of media content. Many such technologies will involve hands-on activities (e.g., running cameras, computer editing, newspaper layout programs, etc.).
- Demonstrate an understanding of roles, responsibilities, and routines of various media operations that will enhance their ability to obtain employment and perform in employment situations.
- Student will demonstrate that they understand (1) that communication is a dynamic process that involves constant change and development; (2) that communication requires adaptation and adjustment to various audience dynamics; and that (3) that meanings rest in words, actions and channels through which messages are exchanged.

ALL CSN COURSES TRANSFER; HOWEVER, THOSE WITH "B" SUFFIXES SPECIFICALLY DO NOT TRANSFER TO NSC, UNLV, AND UNR. IN SUBJECT AREA LISTED BELOW WHERE SPECIFIC COURSE NUMBERS ARE NOT LISTED, CONSULT A COUNSELOR/ADVISOR TO ENSURE TRANSFERABILITY OF ALL COURSES.

Courses with "G" suffixes are designated Honors level courses and can be used to fulfill equivalent general education requirements.

**GENERAL EDUCATION REQUIREMENTS (35 Credits):**

	CR	SEMESTER
<b>ENGLISH:</b> ENG 100 or 101 or 113 and 102 or 114	6-8	_____
<b>LITERATURE:</b> ENG 223 or above	3	_____
<b>ANALYTICAL THINKING:</b> PHIL 102	3	_____
<b>MATHEMATICS:</b> MATH 120, 124 or above	3	_____
<b>LIFE AND PHYSICAL SCIENCES:</b> (Two courses from the following, one must include a lab): AST, BIOL, CHEM 105 or above, ENV, GEOG 103, 104, 117, GEOL, PHYS	7	_____
<b>SOCIAL SCIENCES:</b> (Nine credits must be from three different disciplines): ANTH, CRJ 101, ECON, PSC, PSY, SOC, WMST 113	9	_____
<b>U.S. AND NEVADA CONSTITUTIONS:</b> PSC 101 OR HIST 101 AND HIST 102 OR HIST 101 AND HIST 217	4-6	_____

**SPECIAL PROGRAM REQUIREMENTS (27 Credits):**

	CR	SEMESTER
<b>COM 101</b> Oral Communication	3	_____
<b>COM 196</b> Internship	3	_____
<b>JOUR 100</b> Introduction to Journalism and Media Studies	3	_____
<b>JOUR 101</b> Critical Analysis of the Mass Media	3	_____
<b>JOUR 102</b> News Reporting and Writing	3	_____
<b>JOUR 203</b> Writing Across Media	3	_____
<b>JOUR 220</b> Fundamentals of Applied Media Aesthetics	3	_____
<b>JOUR 241</b> News and the News Media	3	_____
<b>FOR TELEVISION PRODUCTION:</b> Plus 3 Credits from:		
<b>JOUR 201</b> Television Studio Production I	3	_____
<b>FOR RADIO PRODUCTION:</b> Plus 3 Credits from:		
<b>COM 121</b> Radio Production	3	_____
<b>FOR PRINT JOURNALISM:</b> Plus 3 Credits from:		
<b>JOUR 105</b> Publications Workshop I	3	_____
<b>FOR INTEGRATED MARKETING COMMUNICATIONS (IMC):</b> Plus 3 Credits from:		
<b>JOUR 261</b> Introduction to IMC	3	_____

**For Students transferring to:**

**UNLV:** For Literature, students must complete ENG 231 or ENG 232.

**NSC:** Degree program not offered.

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**62**  
**Total Credits**

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.