College of Southern Nevada Institutional Advisory Council

Meeting Minutes Tuesday, September 17, 2019

Welcome, call to order and roll call

The regular meeting of the Institutional Advisory Council was called to order at 11:09am.

Roll was called:

Present

- Chair Dr. Nancy E. Brune
- Vice Chair Randy Robison
- John R. Bailey
- Tim Buchanan
- Jaime Cruz
- Maria Jose Gatti
- Peter Guzman
- Vida Chan Lin
- Paul Moradkhan
- Shaundell Newsome

- Jonas Peterson
- Jose Solorio
- Colton Teerlink
- Shari Wong
- CSN Faculty Senate Chair Dr. Arnold Bell
- ASCSN President Daniel Gutierrez (proxy Qiang Li)
- CCSD Superintendent Dr. Jesus Jara (proxy Mike Barton)

Absent

• Dennis Perea

Dr. Brune welcomed and thanked council members for their attendance. A moment of silence was observed for IAC member, Dr. Susan Adamek.

1. Public Comment

Dr. Brune called for public comment; there was no public comment.

2. Approval of Minutes

Dr. Brune called for approval of the minutes of the April 16, 2019 meeting. Upon motion duly made and seconded, the April 16, 2019, meeting minutes were approved.

3. President's Welcome & Update

CSN President Dr. Federico Zaragoza welcomed and thanked everyone for attending this meeting, and provided an update on several recent events:

- Dr. Zaragoza acknowledged Regent Amy Carvalho, Regent Donald Sylvantee McMichael, Sr., Regent Laura Perkins, and Regent Carol Del Carlo in attendance.
- CSN projects a fall 2019 enrollment of approximately 50,000 students comprised of 35,000 degree-seeking and 15,000 non-credit students. The enrollment growth is due to Guided Pathways helping to increase retention rates, and refined Nevada Promise processes. CSN also continues to work with CCSD to create a college-going culture and solidify the high school to community college pipeline. Last year there were about 2,000 dual-enrolled students, and this year there will be about 4,000 dual-enrolled students.

- CSN is also diversifying its models beyond dual enrollment and strives to create career pathways that allow students to connect to in-demand occupations. Last year over 60 high school students graduated with an associate's degree, and over 35 graduated with an HVAC certificate from a career academy. CSN is working on an advanced manufacturing academy.
- CSN continues to offer new bachelor's degrees, including deaf studies, environmental studies, and project management.
- CSN continues to assess its progress through hosting listening sessions and strategic planning forums, and is ready to update and reaffirm its strategic plan. The updated plan will be presented to the IAC at the December meeting, as well as to the Board of Regents.
- In partnership with Workforce Connections, Clark County was recently designated a Work Ready Community. Dr. Zaragoza thanked Mr. Cruz for his assistance.
- All three CSN student unions are fully-functional, and serve as amazing campus additions. Dr. Zaragoza thanked the IAC members for their support. The North Las Vegas Campus Student Union will be named after the late Assemblyman Tyrone Thompson.
- CSN just completed one of its most successful legislative sessions in recent history. CSN's top three priorities were expansion of the prison education program, Nevada Promise, and the health and sciences building; these were all approved by the legislature. Dr. Zaragoza thanked the IAC members for their support of these initiatives.
- Dr. Zaragoza explained that when he came to CSN, his primary objective was to improve the graduation rate; he presented IPEDS data showing that the graduation rate has nearly doubled (14%). More than half of the students come to CSN to transfer, currently at a rate of 25.9%. The "Aspen Rate" combines the graduation and transfer rates. This data confirms that CSN is a viable pathway. CSN is the economic driver and segue to the middle class in Southern Nevada.
- 70% of CSN degree seeking students are on financial aid. The EMSI estimates that CSN has a \$1.1 billion annual impact on the Southern Nevada economy. 1:82 jobs in the community are held by a CSN graduate or alumni.
- This year CSN enters the third phase of the multi-campus district migration. The goal of the multi-campus district model is for students to have a common student experience on each campus. Each campus needs to be connected to its local community, as exemplified by Vice-President and Provost, Henderson Campus, Patty Charlton's work in Henderson. Dr. Zaragoza introduced each Vice-President and Provost.
- VP Charlton said this is an exciting time at CSN, and thanked the IAC for their support of the health and sciences building.
- Vice-President and Provost of the Charleston Campus, Dr. Sonya Pearson, introduced herself. Dr. Pearson said she began at CSN on July 1st, but has been monitoring CSN's progress in recent years. She is excited for CSN's future.
- VP Charlton explained that Vice-President and Provost of the North Las Vegas Campus, Clarissa Cota, was still at a job fair at the North Las Vegas Campus.
- Mr. Solorio asked, "What is the starting point for students?" Dr. Margo Martin said that while numbers are on the rise, CSN is an open access institution and receives some students who are under-prepared for college; co-requisite English and math courses are being explored. Dual-enrollment efforts are increasing, as well. CSN wants to be ready for the students we have, and has also begun using the I-BEST model as demonstrated through some HVAC students earning college credentials when they did not hold a high school diploma. Mr. Solorio further asked: "what percentage of incoming students are college ready?" Dr. Martin responded that about 25% are fully college ready.
- Mr. Solorio asked, "Is the data presented is broken down by demographics?" Dr. Zaragoza said that information is available, and he can send it to the IAC. He said the trends are similar for the diversity

- cohorts though they often start at a lower level. For example, the African-American cohort increased from 3% to 6%.
- Mr. Bailey asked, "How the Aspen Rate compares nationally? What is CSN's aspirational goal?" Dr. Zaragoza said the national average is 38%. CSN's aspirational goal is 49%, though it may increase.
- Mr. Guzman encouraged CSN to spread this positive news.
- CSN Foundation Executive Director Barbara Talisman emphasized the public-private partnership that exists, in particular with MGM and its support of NV Promise and dual-enrollment. CSN Impact on KNPR features the stories referenced by Mr. Guzman.
- Mr. Robison asked for the top two or three things that are driving this upward trend. Dr. Zaragoza offered the advising function, students doing well after remediation, and having the best faculty.
- Dr. Brune asked "if CSN or CCSD track which students are taking dual-enrollment classes and monitor equity?" Dr. Zaragoza responded that two issues are the cost of dual enrollment presents a financial barrier for families, and it is for students who are college ready.
- Dr. Brune also asked, "What it would take to scale up the CTE HVAC Academy?" Dr. Martin responded that there is seed money, but more funding is needed. One challenge is many CCSD CTE faculty do not have the right credential.
- Mr. Cruz commented that Clark County was the largest county in the country to receive the Work Ready certification, and it is nice to see the community coming together to support the initiative and solve these issues.
- Dr. Brune suggested that Dr. Zaragoza's comment that CSN is the fastest improving community college in the country, and CCSD's comments that its district and Nevada are the fastest growing and improving K-12 system and state in the country, along with the collaborative spirit, would be a nice case study or marketing pitch.

4. Report from the Council Chair

Council Chair Brune provided a report on her activities since the last meeting:

- Dr. Brune recognized Vice President Cota as the new Vice President and Provost of the North Las Vegas Campus, and welcomed Dr. Pearson to CSN.
- CSN had a successful legislative session and Dr. Brune thanked the IAC members for their support.

5. Report from Vice Chancellor for Community Colleges

Vice Chancellor Mackinnon provided a report on system activities and issues of interest:

- Vice Chancellor Mackinnon thanked the IAC members for their continued support of CSN, and welcomed Community College Committee Chair Regent Carol Del Carlo, Regent Carvalho, and Regent McMichael.
- Vice Chancellor Mackinnon introduced Caleb Cage, who is the new Assistant Vice Chancellor for Workforce Development and Community Colleges.
- IACs have historically provided updates at the Community College Committee meetings and the full Board of Regents meetings. The Board has chosen to only have the IAC updates at the Community College Committee meetings, and for the institution presidents to give an annual in-depth look into their institution at the full Board meeting.
- The Nevada Promise application is open. CSN already has 2,400 applicants. Vice Chancellor Mackinnon urged IAC members to encourage students to apply for Nevada Promise. The Board, through the Community College Committee, recently approved new Nevada Promise regulations that were passed during the legislative session. DACA and undocumented students can easily apply.

- The MGM College Opportunity Program allows MGM employees to enroll in online degree programs at any NSHE institution, and MGM will cover the cost after financial aid. Currently, over 250 MGM employees are enrolled and CSN has the most MGM students. Applications are open for the spring.
- NSHE and CCSD have been working together to remediate students in high school, which will help the institutions and the students when they enroll in college. The Board passed a policy that will end remedial education in two years.
- Vice Chancellor Mackinnon said the IAC charge and purpose in the Procedures & Guidelines Manual, Chapter 15, are being reviewed, and requested the next meeting include discussion of any recommended changes. Feedback will be presented to the Board for potential changes.
- Mr. Robison commended Vice Chancellor Mackinnon for hiring Assistant Vice Chancellor Cage. Mr. Robison said that the timing is good to consider changes to the IAC charge, and asked, "What is the IAC's connection with NSHE?" Vice Chancellor Mackinnon said the IACs were established in Board of Regents policy, and read part of their charge from the Procedures & Guidelines Manual. The IACs are a body and creature of the Board of Regents that advise the presidents, NSHE leadership, and the Board of Regents. Appointments are sent from the presidents to Vice Chancellor Mackinnon to the Chair of the Board of Regents.
- Mr. Solorio said he was involved in the initial stages of the IAC, and said that historically, there was a feeling that the community colleges were not getting a fair share from the Board of Regents; the IACs were a mediated outcome. He hopes that CSN students and the community have a bigger role with the Regents, and looks forward to future discussion. Vice Chancellor Mackinnon said he works each day to represent the four community college presidents in the System, and having regents at the IAC meetings speaks volumes of the goal to stay connected as one system.
- Dr. Brune said that on behalf of the IAC, she accepts the challenge to have this meeting and return to him, and asked for discussion guidelines and for it to be a conversation with NSHE. Vice Chancellor Mackinnon said that he is happy to initiate a conversation within the confines of Open Meeting Law. He has no preconceived notions or items that would be considered out-of-bounds, but to keep in mind that there are four IACs and each college and region is a bit different. He plans to note commonalities in the suggestions and make recommendations.
- Dr. Brune asked the IAC members if they would prefer a sub-committee be formed to have further discussion on the matter. Mr. Robison responded that he agrees that a subcommittee would be helpful, but encouraged all IAC members to be involved. Dr. Brune requested that Ms. Kihuen and/or Mr. Hinckley send an email to the IAC members to solicit subcommittee membership. Mr. Hinckley advised that it is within the Chair's power to create a subcommittee. Dr. Brune chose to establish a subcommittee to discuss the roles and responsibilities of the IAC moving forward.

6. Update from CSN's Faculty Senate Chair

Faculty Senate Chair Dr. Arnold Bell provided a report on recent Faculty Senate activities:

- At the last Faculty Senate meeting on September 13th, the Senate discussed AJR 5, the interim dean position, implementation of Watermark and Complete College America, development of a shared governance policy, resolution of support regarding moving counselors from Student Affairs to Dr. Pearson, and Dr. Martin's performance. The Faculty Senate entered closed session during its meeting to discuss Dr. Zaragoza's August 6th email.
- The Faculty Senate also looks forward to a productive dialogue with the Regents and Chancellor Reilly on October 10th, and supports naming the North Las Vegas Student Union after the late Assemblyman Tyrone Thompson. The Faculty Senate also looks forward to the December Board of Regents meeting and their response to the salary issue.
- Dr. Bell thanked Dr. Zaragoza for the changes he has made at CSN.

- Mr. Solorio said he understands the importance of instructors, and that he is always interested in making sure faculty are happy. He asked, "Do the faculty like where they are at right now?" Dr. Bell responded that compensation can always be improved. The administration can improve its interactions with faculty as a whole, and Dr. Zaragoza's presidency has helped that effort.
- Mr. Newsome asked, "How the IAC can help CSN build and develop?" Dr. Bell responded that it is important for CSN to develop strategic partnerships with the Latin and Urban Chambers, and to look at accountability. He encouraged those in attendance to reach out to him to explore partnership opportunities.
- Mr. Robison agreed with Dr. Zaragoza that CSN has the best faculty and encouraged Dr. Bell to bring that message back to the faculty. Mr. Robison asked Dr. Bell to clarify the counselors move. Dr. Bell explained that counselors previously reported to the Vice President of Student Affairs and now report to Dr. Pearson.

7. Update from ASCSN Student Body President

Student Body Treasurer Qiang Li discussed the Board of Regents' action regarding naming of the North Las Vegas Campus Student Union:

- Mr. Li expressed ASCSN's support for naming the Student Union on CSN's North Las Vegas Campus after the late Assemblyman Tyrone Thompson. Assemblyman Thompson was very supportive of CSN and its Students First agenda. There will be a naming ceremony this fall.
- Dr. Brune thanked Mr. Li, and said naming of the Student Union in his honor is important for the community and for Assemblyman Thompson's memory.
- Mr. Newsome said that Assemblyman Thompson was a good friend and business partner, and said to let him know if there is anything that the business community can do to support this effort.
- Ms. Talisman said that a perpetual \$5,000 scholarship has been established in Assemblyman Thompson's name. Mr. Newsome asked if there is a date for the naming ceremony, and Ms. Talisman responded it will be on November 14th. Vice President Cota said that all IAC members are invited.
- Mr. Solorio said that the students need to be recognized, as CSN would not have increased and improved without them. Students can contact the IAC members for mentoring. Dr. Zaragoza said that the student unions are student-driven, and it was the students' idea to create a space for community organizations, such as Workforce Connections, to come in and provide services to students.

8. Council Member Terms – Renewals

Dr. Brune reviewed the current terms of Council members:

• There are five Council members whose terms are up for renewal. Ms. Kihuen sent emails to those members. Dr. Brune thanked those who have responded and will continue to serve. Please formally respond so that Ms. Kihuen can have the electronic record.

9. Hispanic Serving Institution/Minority Serving Institution (HSI/MSI) Update

Vice President Cota, Chair of NSHE and CSN's HSI Taskforce, provided a report on upcoming HSI/MSI activities:

- The HSI Taskforce is focused on leveraging partnerships around our institution's HSI/MSI status. Under the Higher Education Act, institutions of higher education with over 25% Hispanic student enrollment are designated HSI. Institutions that have over 10% Asian American and Pacific Islander (AANAPISI) enrollment are MSIs. CSN was the first Nevada HSI in 2015, which allowed CSN to compete for federal funding. CSN also became an MSI around the same time.
- As a result of these efforts, the Board of Regents and Chancellor recognized that by partnering with the other NSHE institutions and forming a taskforce that meets monthly, ideas and connections could

- be shared. One effort of the taskforce was to bring better professional development to faculty, staff, and community partners to learn how to be more competitive in the federal funding sphere.
- In 2016, the taskforce hosted a national conference at UNLV for the Association of Hispanic Serving Institution Educators with over 800 attendees and 60 from Nevada. CSN has contributed at symposiums to help other institutions launch their HSI programs. On September 16th, CSN Deans attended the American Association of Hispanics in Higher Education's inaugural symposium in Texas for the National Academies for Science, Engineering, and Medicine.
- A state-wide HSI/MSI Symposium will be held on October 3rd at 9:00 a.m. at the North Las Vegas Campus, and all IAC members will receive invitations. The purpose of the Symposium is a call to action to leverage partnerships to increase federal funding. Vice President Cota described the presentations that will be given, including by NSHE and national speakers. The Symposium will conclude with a congressional roundtable featuring five of Nevada's six congressional delegates.
- Dr. Bell said that data suggests a correlation between more diverse faculty and administration and student success. He asked, "Is there any programming related to cultural competency and emotional intelligence?" Vice President Cota responded that she can ask the speaker to address the importance of diversity within the faculty and staff. Dr. Bell thanked Vice President Cota, and stressed the importance of diversity to the success of the students.
- Mr. Solorio said that he agreed with Dr. Bell. Approximately 46% of CCSD students are Latino and 12% are African-American. He emphasized that when students have leaders or teachers who look like them, they are more likely to understand each other. He hopes that CSN continues to diversify its staff.
- Mr. Guzman commended Ms. Kihuen for a successful legislative session. Dr. Brune also thanked Ms. Kihuen for stepping up to fill-in for Maria Marinch. Ms. Kihuen responded that it has been a pleasure working with everyone, and gave credit to those who worked on the legislative agenda prior to the start of the session and those who testified during it.
- Ms. Lin said to remember to include the Asian community when discussing diversity, as it is quickly growing and also has needs within our community.

10. IAC Chair and Vice-Chair Nominations

Dr. Brune led the nomination and selection process:

- Dr. Brune asked for IAC Chair and Vice-Chair nominations, and nominated Mr. Robison for Chair. Mr. Cruz nominated Mr. Guzman for Vice-Chair. Mr. Robison was elected as the next IAC Chair and Mr. Guzman was elected as the next Vice-Chair.
- Vice Chancellor Mackinnon thanked Dr. Brune for her service as IAC Chair, and said he refers all new IAC Chairs to Dr. Brune because she does a great job.
- Dr. Zaragoza also thanked Dr. Brune on behalf of CSN.

11. IAC - Discussion and Planning for Future Council Activities

Dr. Brune postponed this item until December or the first meeting of 2020 to allow for discussion of the IAC roles and responsibilities.

12. New Business

Dr. Brune called for new business, and there was none.

13. Public Comment

Dr. Brune called for public comment.

• Mr. Hinckley announced the Chancellor Search Public Forum which will be held on September 26th at 8:30am on the West Charleston Campus. The Forum is noticed as a joint meeting of the IAC,

Foundation, and ASCSN. The Chancellor, Board of Regents Chair Geddes, and Vice-Chair Doubrava will gather feedback regarding the new chancellor search process given Chancellor Reilly's departure next year. IAC members are welcome and their input is valued.

• Dr. Brune asked, "Will there be a community advisory council to select the next chancellor, and if there is, can a CSN IAC member(s) be elected to serve?" Mr. Hinckley responded that the request would be passed on.

14. Adjourn

Meeting adjourned at 1:04pm.

Minutes respectfully submitted by: Stephanie Knoblach