

CERTIFICATE OF ACHIEVEMENT

This certificate prepares students for the commercial floral design industry which encompasses private retail shops, wedding chapels, silk floral establishments and major resort hotels. Typical positions in floral establishments include owner/manager, lead designer, assistant designer or salesperson. A work experience program is also available for students wishing to obtain on-the-job training.

STUDENT LEARNING OUTCOMES – Graduates of this program will have the opportunity to:

- Perform all basic tasks of a floral designer in a commercial setting.
- Calculate and develop market sheets for ordering product for shop needs and act as a consultant for weddings, special events and funerals.
- Explain how to select and recommend materials for the construction of floral décor to customer’s preference, using industry standards.
- Demonstrate knowledge of math, communication skills and other core degree requirements adequate to assume supervisory or entry level management position in the floral design industry or become entrepreneurs.
- Demonstrate academic principles related to camera function by successfully operating a camera.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

	CR	SEMESTER
COMMUNICATIONS:	3-5	_____
BUS 108, COM 101, 102, 215, ENG 100, 101, 102, 107, 113, 114, 205, JOUR 102, THTR 105		

SPECIAL PROGRAM REQUIREMENTS (27 Credits):

	CR	SEMESTER
FLOR 102B Introduction to Floral Design	3	_____
FLOR 106B Permanent Botanicals	3	_____
FLOR 202B Tributes and Traditions	3	_____
FLOR 204B Traditional Weddings	3	_____
FLOR 208B Creativity and Competition	3	_____
FLOR 220B Events and Display	3	_____
INTD 105B History of Furniture and Interiors I	3	_____
PHO 170 Beginning Photography	3	_____

Plus 3 credits from the following:

FLOR 108B Event Balloon Sculptures	1.5	_____
FLOR 115B Mega-Department Practices	3	_____
FLOR 206B Beginning Ikebana	3	_____
FLOR 224B Techniques and Mechanics	1.5	_____
FLOR 225B Color and Product Mix	1.5	_____
FLOR 295B Floral Careers Internship	3	_____

Computation included in FLOR 202B

Human Relations included in FLOR 202B

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30
Total Credits

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.