

CERTIFICATE OF ACHIEVEMENT

This program was developed out of a collaborative effort between the retail industry and the College. The curriculum encompasses several business essentials, including management and communication, required for career success.

STUDENT LEARNING OUTCOMES – Graduates of this program will have the opportunity to:

- Demonstrate a strong foundation in writing, oral communications, math applications and computer literacy.
- Understand the fast-paced challenges prevalent in the retail industry.
- Understand the scope of the retail manager’s job and an understanding of the basic requirements for success performance management.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

	CR	SEMESTER
COMMUNICATIONS: BUS 108	3	_____

SPECIAL PROGRAM REQUIREMENTS (27 Credits):

	CR	SEMESTER
ACC 135B Bookkeeping I OR ACC 201 Financial Accounting	3	_____
BUS 109B Business Mathematics	3	_____
COM 101 Oral Communication	3	_____
IS 101 Introduction to Information Systems	3	_____
MGT 201 Principles of Management	3	_____
MGT 212 Leadership and Human Relations	3	_____
MGT 283 Introduction to Human Resources Management	3	_____
MKT 127 Introduction to Retailing	3	_____
MKT 210 Marketing Principles	3	_____

Computation included in ACC 135B or ACC 201

Human Relations included in MGT 212

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Total Credits

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.