

2013-2016 Associate of Applied Science, Business Management

Assessment of Student Learning Plan

Introduction of Three Year Plan

The Associate of Applied Science, Business Management, at the College of Southern Nevada (CSN) has chosen a three-year cycle to assess student learning outcomes at both the program and course levels. Findings will be reviewed and put before CSN's Business Administration Department to propose any program recommendations. The annual assessment of student learning report will be sent to the Office of Assessment of Student Learning and Accreditation by December 1 of each year.

Working Program Outcomes

The working program outcomes that will be stated in the CSN college catalog and is center to the assessment of student learning multi-year plan and annual report are listed below. Students will be able to:

- Explain current general business and management theories
- Apply general business and management theories to real-life professional situations
- Demonstrate proficiency for entry-level business or management positions within profit and nonprofit organizations
- Demonstrate leadership using the latest techniques in coaching and participatory styles of management

Direct Measure of Student Learning

Success will be based upon performance on a comprehensive exit exam by graduated associate of business students. The exit exam will cover business, management and accounting principles. Our goal is 60% of students will score a 70% or higher on the exam.

Indirect Measure of Student Learning

An exit survey will be given to all graduates to measure program satisfaction and transfer intent to a four year institution. Our goal is that 70% of respondents, will rate their program satisfaction as good or better and that 50% are intending to transfer to a four year institution.

An employer survey will be disseminated meant to capture employer satisfaction with CSN Business Management students. Our goal is that 70% of respondents will rate the level of competency and preparedness of the CSN business program students above average.

Year 1 – 2013-2014

- Update program learning outcomes in CSN's catalog to be replaced with these program learning outcomes:
 1. Explain general business and management theories.
 2. Examine managerial and motivational management theories.
 3. Develop business and management skills for profit and non-profit organizations.

- Change program requirements to reflect CSN's new General Education policy
- Prepare for ACBSP Quality Assurance Report due 2/15/14
- Consolidate all degree program emphasis to include the following: Human Resource Management, International Business Management, and Small Business Management. These program emphasis will become elective degree tracks.
- During Spring, 2014, a pilot comprehensive assessment tool, such as a case study will be developed and deployed to all associate of applied science business management graduates for that academic year. This will include August, December and May graduates for that particular year. This will be

coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN. This will replace the comprehensive exit exam that is currently being used as a direct measure of learning.

- Every May, a comprehensive exit exam will be disseminated to all associate of applied science business management graduates for that academic year. The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.
- The exit survey will be administered every Spring semester with the intent to capture August, December, and May graduates for that academic year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN.
- An employer survey will be disseminated every couple of years.
- The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.

Year 2 – 2014-2015

- Review data to determine if program learning outcomes require revision
- Continue to update the CSN catalog with degree requirements
- Continue to monitor student comprehensive exit exam performance and share with faculty (schedule listed in Year 1)
- Continue record keeping for ACBSP accreditation
- Submit 2013-2014 report

Year 3 – 2015-2016

- Review course outcomes for BUS 101 and MGT 201 to make them measurable and link to program outcomes
- Submit 2014-2015 report
- Write new three year plan for 2016-2019
- Continue record keeping for ACBSP accreditation

- Continue to monitor student comprehensive exit exam performance and share with faculty (schedule listed in Year 1)