

# 2013-2016 Certificate of Associate of Applied Science, Business Management-

## Small Business Management Emphasis

### Assessment of Student Learning Plan

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#### Introduction of Three Year Plan

The Associate of Applied Science, Business Management, Small Business Management Emphasis at the College of Southern Nevada (CSN) will be terminated to improve student completion.

#### Working Program Outcomes

The working program outcomes that will be stated in the CSN college catalog and is center to the assessment of student learning multi-year plan and annual report are listed below. Students will be able to:

- Explain current general business and management theories
- Apply general business and management theories to real-life professional situations
- Demonstrate proficiency for entry-level business or management positions within profit and nonprofit organizations
- Demonstrate leadership using the latest techniques in coaching and participatory styles of management

#### Direct Measure of Student Learning

Success will be based upon performance on a comprehensive exit exam by graduated associate of business students. The exit exam will cover business, management and accounting principles. Our goal is 60% of students will score a 70% or higher on the exam.

#### Indirect Measure of Student Learning

An exit survey will be given to all graduates to measure program satisfaction and transfer intent to a four year institution. Our goal is that 70% of respondents, will

rate their program satisfaction as good or better and that 50% are intending to transfer to a four year institution.

An employer survey will be disseminated meant to capture employer satisfaction with CSN Business Management students. Our goal is that 70% of respondents will rate the level of competency and preparedness of the CSN business program students above average.

**Year 1 – 2013-2014**

- Terminate program emphasis and consolidate within the AAS Business Management degree as an elective track
- Report this substantial change to ACBSP in the 2014 ACBSP Quality Assurance report