

2013-2016 Associate of Business Program

Assessment of Student Learning Plan

Introduction of Three Year Plan

The Associate of Business Program at the College of Southern Nevada (CSN) has chosen a three-year cycle to assess student learning outcomes at both the program and course levels. Findings will be reviewed and put before CSN's Business Administration Department to propose any program recommendations. The annual assessment of student learning report will be send to the Office of Assessment of Student Learning and Accreditation by December 1 of each year.

Working Program Outcomes

The working program outcomes that will be stated in the CSN college catalog and is center to the assessment of student learning multi-year plan and annual report are listed below. Students will be able to:

- Demonstrate knowledge and skills required for employment in business-related careers.
- Demonstrate an understanding of business operations.
- Demonstrate understanding of the theory and practice of business.

Direct Measure of Student Learning

Success will be based upon performance on a comprehensive exit exam by graduated associate of business students. The exit exam will cover business, management and accounting principles. Our goal is 60% of students will score a 70% or higher on the exam.

Indirect Measure of Student Learning

All program graduate G.P.A.'s will be analyzed with the following goals: an aggregate cumulative 2.75 G.P.A. or higher; an aggregate special program 2.75 G.P.A. or higher; and an aggregate general education 2.50 G.P.A. or higher.

An exit survey will be disseminated to all program graduates to measure transfer intent to a baccalaureate institution and overall program satisfaction. Our goal would be that 70% or more respondents will intend to transfer to a four year institution and that 70% of program graduates will rate the business courses good or above.

Year 1 – 2013-2014

- Update program learning outcomes in CSN's catalog to be replaced with these program learning outcomes:
 1. Integrate financial and managerial accounting principles in the utilization of data planning and control.
 2. Incorporate business principles with the theory and practice of business operations.
 3. Examine the planning, organization, leadership and control functions of management.

- Change program requirements to reflect CSN's new General Education policy
- Prepare for ACBSP Quality Assurance Report due 2/15/14
- During Spring, 2014, a pilot comprehensive assessment tool, such as a case study will be developed and deployed to all associate of business graduates for that academic year. This will include August, December and May graduates for that particular year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN.

This will replace the comprehensive exit exam that is currently being used as a direct measure of learning.
- The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.

- Every Spring semester, program graduate G.P.A. report will be prepared by Institutional Research Division of CSN to capture August, December and May graduate data.
- The results will be shared with department full and part time faculty and the Business Advisory Board during the Fall meetings so that proper feedback and suggestions for program improvement may be garnered.
- The exit survey will be administered every Spring semester with the intent to capture August, December, and May graduates for that academic year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN.
- The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.

Year 2 – 2014-2015

- Review data to determine if program learning outcomes require revision
- Continue to update the CSN catalog with degree requirements
- Continue to monitor student comprehensive exit exam performance and share with faculty (schedule listed in Year 1).
- Continue record keeping for ACBSP accreditation
- Submit 2013-2014 report

Year 3 – 2015-2016

- Review course outcomes for BUS 101 and MGT 201 to make them measurable and link to program outcomes
- Submit 2014-2015 report
- Write new three year plan 2016-2019
- Continue record keeping for ACBSP accreditation
- Continue to monitor student comprehensive exit exam performance and share with faculty (schedule listed in Year 1).