

**ASSESSMENT PLAN
COLLEGE OF SOUTHERN NEVADA**

AAS – Business Management

2011-2012

Degree Program, Unit, or Office

Academic Year

Dr. Clarissa M. Cota

12/01/2011

Assessment Coordinator/Contact Person

Date Submitted

MISSION	GOALS	MEASURABLE OUTCOMES	ASSESSMENT METHODS	IMPLEMENTATION/PLAN FOR REVIEW OF DATA
The business management program is designed to teach a broad spectrum of management principles. Students will be prepared to enter the workforce with knowledge of both theories and practice applicable to today's business management.	The Associate of Applied Science Degree in Business Management provides the individual with the understanding and knowledge necessary for managing people and functions. Managerial and motivational theories, global management, decision making and organizational designs are stressed.	<p>1. Students will be able to demonstrate knowledge of current business and management theories as they apply to real-life professional situations.</p> <p>2. Students will be able apply managerial and motivational leadership theories to practical business settings.</p> <p>3. Demonstrate proficiency for entry-level business or management positions within profit and nonprofit organizations.</p>	<p>(Outcomes 1 and 2) Success will be based upon performance on a comprehensive exit exam by graduated business students. The exit exam will cover business, management and accounting principles. Our goal is 60% of students will score a 70% or higher on the exam.</p> <p>(Outcome 3) An exit survey will be given to all graduates to measure program satisfaction and transfer intent to a four year institution. Our goal is that 70% of respondents, will rate their program satisfaction as good or</p>	<p>(Outcomes 1 and 2) Every May, a comprehensive exit exam will be disseminated to all business graduates for that academic year. This will include August, December and May graduates for that particular year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN. The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.</p>

			<p>better and that 50% are intending to transfer to a four year institution.</p> <p>An employer survey will be disseminated meant to capture employer satisfaction with CSN Business Management students. Our goal is that 70% of respondents will rate the level of competency and preparedness of the CSN business program students above average.</p>	<p>(Outcome 3) The exit survey will be administered every Spring semester with the intent to capture August, December, and May graduates for that academic year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN. The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.</p> <p>An employer survey will be disseminated every Fall semester.</p>
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