

**ASSESSMENT PLAN
COLLEGE OF SOUTHERN NEVADA**

Associate of Business

2011-2012

Degree Program, Unit, or Office

Academic Year

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12/01/2011

Assessment Coordinator/Contact Person

Date Submitted

MISSION	GOALS	MEASURABLE OUTCOMES	ASSESSMENT METHODS	IMPLEMENTATION/PLAN FOR REVIEW OF DATA
<p>The Associate of Business Degree is designed to provide the first two years of college preparation for students preparing for business-related professional careers. This degree is intended for students who plan eventually to earn a baccalaureate degree from a four-year college or university. This Program supports the CSN transfer mission.</p>	<p>The Associate of Business equips students with knowledge and skills in topics such as accounting, business principles, management information systems, economics, and management. This degree will lead to further specialized study in business-related major areas at a four-year college or university.</p>	<p>1. Students will be able to demonstrate an introductory level of competency in the fields of:</p> <ul style="list-style-type: none"> • accounting • business principles • management <p>2. Students will be able to illustrate how management uses the accounting system in operating the business enterprise.</p> <p style="text-align: center;">PROGRAMMATIC OUTCOME</p> <p>3. Successful program graduates will be prepared to pursue further specialized study in business related major</p>	<p>(Outcomes 1 and 2) Success will be based upon performance on a comprehensive exit exam by graduated associate of business students. The exit exam will cover business, management and accounting principles. Our goal is 60% of students will score a 70% or higher on the exam.</p> <p>(Outcome 3) All program graduate G.P.A.'s will be analyzed with the following goals: an aggregate cumulative 2.75 G.P.A. or higher; an aggregate special program 2.75 G.P.A. or higher; and an aggregate general education 2.50</p>	<p>(Outcomes 1 and 2) Every May, a comprehensive exit exam will be disseminated to all associate of business graduates for that academic year. This will include August, December and May graduates for that particular year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN. The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.</p>

		<p>areas at a four-year college or university.</p>	<p>G.P.A. or higher.</p> <p>An exit survey will be disseminated to all program graduates to measure transfer intent to a baccalaureate institution and overall program satisfaction. Our goal would be that 70% or more respondents will intend to transfer to a four year institution and that 70% of program graduates will rate the business courses good or above.</p>	<p>(Outcome 3) Every Spring semester, program graduate G.P.A. report will be prepared by Institutional Research Division of CSN to capture August, December and May graduate data. The results will be shared with department full and part time faculty and the Business Advisory Board during the Fall meetings so that proper feedback and suggestions for program improvement may be garnered.</p> <p>The exit survey will be administered every Spring semester with the intent to capture August, December, and May graduates for that academic year. This will be coordinated and analyzed by selected program faculty with the assistance of administrative personnel and the Institutional Research Division of CSN. The results will be shared with the department full and part time faculty during the Fall faculty meetings so that proper feedback and suggestions for program improvement may be garnered.</p>
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