



Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement Made
Measurable goal. What is your goal?	(Indicate length of cycle)	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?
<p>The Accounting Department Unit Associate of Applied Science (AAS) Accounting Student Retention Data Performance Indicator (PI): The retention of Accounting (AAS) students from the fall-to-fall semester will meet or exceed 45%.</p> <p>Results:</p> <p>fall 2022 to fall 2023: 48% fall 2023 to fall 2024: 44% fall 2024 to fall 2025: 54%</p>	<p>The College of Southern Nevada's Institutional Research (IR) department provides the Accounting Department's student retention data as requested. The reporting cycle is fall-to-fall. As an example, students enrolled in fall 2022 and are still enrolled in fall 2023. When analyzing actual performance, the Accounting Department used the performance indicator of 45%. The data presented highlights the AAS Accounting retention data from 2022-23 through 2024-25.</p>	<p>For the 2022-23 academic year, measuring fall 2022 to fall 2023 retention, the department exceeded its goal of 45% by achieving 48%. The fall 2023 to fall 2024 retention rates were not as good at 44%, which fell slightly below our goal rate of 45%. The following year, however, had a significant uptick at 54% (fall 2024 to fall 2025), well exceeding the 45% goal.</p>	<p>While we fell short during the fall 2023 to fall 2024 period, we exceeded our goal in the fall 2022 to fall 2023 and fall 2024 to fall 2025 periods. The results, however, show inconsistency.</p>	<p>To achieve consistency, the department will plan to acquire more data on our students in the AAS degree specifically students who are running into difficulties and are leaving the program. We can also plan to have more direct contact with students during their degree progress and ensure they have appropriate support from tutoring, technology, student services, faculty, etc. At this time, we will keep our performance indicator at 45%.</p>