

**Tourism, Convention, and Event Planning**

CERTIFICATE OF ACHIEVEMENT (CoA)

REQUIRED CREDITS: 30

DEGREE CODE: TRVTCEP-CT

**DESCRIPTION**

The Tourism, Convention and Event Planning Certificate of Achievement is designed to provide exciting career opportunities, and produce professionals who want to work in the Tourism, Convention, and Event Planning industries.

This program is application oriented and students will learn contemporary skills and valuable techniques to enter and compete in today’s fast-paced, multi-cultural, meeting planning, and tourism environments.

**STUDENT LEARNING OUTCOMES**

- Demonstrate the criteria of different types of events and how they relate to tourism in a project.
- Create a meeting/event from inception to completion using the components of tourism.
- Demonstrate good oral and written communication skills in working with clients, colleagues, and vendors around the world.
- Enhance customer service and relationship skills in a multicultural and global society.

**PLEASE NOTE** - The courses listed below may require a prerequisite or corequisite. Read course descriptions before registering for classes. All MATH and ENG courses numbered 01-99 must be completed before reaching 30 total college-level credits. No course under 100-level counts toward degree completion.

**GENERAL EDUCATION REQUIREMENTS (3 CREDITS)**

**COMMUNICATIONS (3-5 credits)**

BUS 108; COM 101, 102, 215; ENG 100, 101, 102, 107, 113, 114, 205; JOUR 102; THTR 105

**SPECIAL PROGRAM REQUIREMENTS (27 CREDITS)**

**CORE REQUIREMENTS (24 credits)**

FAB 285	Catering Management	3
HMD 101	Introduction to the Hospitality Industry	3
TCA 110	Introduction to the Convention Industry	3
TCA 141	Travel and Tourism I	3
TCA 188	Special Events Planning	3
TCA 241	Travel and Tourism II	3
TCA 251	Tourism and Convention Externship	3
TCA 289	Introduction to Corporate Meetings and Events	3

**ELECTIVES (choose 3 credits)**

FLOR 102B	Introduction to Floral Design	3
TCA 100B	Concierge Management - Business Operations and Customer Service	3
TCA 101B	Concierge Software Applications and Operations	3
TCA 183	Conference and Convention Planning	3
TCA 190	Introduction to Destination Marketing	3
TCA 200	Airline Reservations	3
TCA 222	Wedding Planning	3
TCA 225	Introduction to International Tourism	3
TCA 276	Introduction to Trade Show Operations	3

Computation included in TCA 188

Human Relations included in TCA 141

**FULL-TIME STUDENT DEGREE PLAN**

*Plan can be modified to fit the needs of part-time students by adding more semesters.*

FIRST SEMESTER	Credits
Complete Communications (see courses this page)	3-5
HMD 101 Introduction to the Hospitality Industry	3
TCA 141 Travel and Tourism I	3
TCA 241 Travel and Tourism II	3
Complete Electives (see courses this page)	3
<b>TOTAL CREDITS</b> .....	<b>15-17</b>

SECOND SEMESTER	Credits
FAB 285 Catering Management	3
TCA 110 Introduction to the Convention Industry	3
TCA 188 Special Events Planning	3
TCA 251 Tourism and Convention Externship	3
TCA 289 Introduction to Corporate Meetings and Events	3
<b>TOTAL CREDITS</b> .....	<b>15</b>

**DEGREE PLAN TOTAL CREDITS**.....**30-32**

**NOTE:** Each 8-week course is designed to be stand-alone. In other words, each course is independent so courses may be combined or taken separately in any order.

- NOTE**
- Course numbers with the “B” suffix may be non-transferable for a NSHE baccalaureate degree.
  - Course numbers with the “H” suffix are designated Honors-level courses and can be used to fulfill equivalent general education requirements. For more information visit [www.csn.edu/honors](http://www.csn.edu/honors).
  - In no case, may one course be used to meet more than one requirement except for the Values and Diversity general education requirement (only AA, AS, and AB degrees) which may be used to fulfill the corresponding general education or emphasis requirement.
  - Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.

