

Tourism, Convention, and Event Planning

ASSOCIATE OF APPLIED SCIENCE DEGREE (AAS)

REQUIRED CREDITS: 61

DEGREE CODE: TRVTCEPAAS

DESCRIPTION

The Tourism, Convention and Event Planning Degree is designed to provide exciting career opportunities, and produce professionals who want to work in the Tourism, Convention, and Event Planning industries. Students will be prepared to enter management training positions and, for those presently employed, to assume managerial responsibility.

This program is accredited by the Accreditation Commission for Programs for Hospitality Administration (ACPHA), P.O. Box 400, Oxford, MD 21654, telephone: (410) 226-5527, emails: aoc@shoreintercom.net or acpha@atlanticbb.net.

STUDENT LEARNING OUTCOMES

- Demonstrate the criteria of different types of events and how they relate to tourism in a project.
- Create a meeting/event from inception to completion using the components of tourism.
- Demonstrate good oral and written communication skills in working with clients, colleagues, and vendors around the world.
- Enhance customer service and relationship skills in a multicultural and global society.

PLEASE NOTE - The courses listed below may require a prerequisite or corequisite. Read course descriptions before registering for classes. All MATH and ENG courses numbered 01-99 must be completed before reaching 30 total college-level credits. No course under 100-level counts toward degree completion.

GENERAL EDUCATION REQUIREMENTS (22 CREDITS)**MATHEMATICS (3 credits)**

MATH 104B or 120 or above (except MATH 122, 123)

ENGLISH COMPOSITION (3-5 credits)

See AAS policy p. 48 for courses

COMMUNICATIONS (3 credits)

BUS 108; COM 101, 102, 215; ENG 102, 114, 205; JOUR 102; THTR 105

HUMAN RELATIONS (3 credits)

ALS 101; ANTH 101, 112, 201, 205; COM 102; HIST 105, 106, 107, 150, 151, 210, 247, 260; HMS 130; MGT 100B, 283; PHIL 135, 210, 216, 245; PSC 201; PSY 101, 102, 207, 208, 261; SOC 101 or above; WMST 113

NATURAL SCIENCE (3 credits)

ANTH 102; AST 101 or above; BIOL 101 or above; CHEM 103 or above; EGG 131, 132; ENV 101 or above; GEOG 103, 104, 116, 117; GEOL 100 or above; PHYS 110 or above

FINE ARTS/HUMANITIES/SOCIAL SCIENCES (3 credits)

See AAS policy p. 49 for courses

U.S. AND NEVADA CONSTITUTIONS (4-6 credits)

See AAS policy p. 49 for courses

SPECIAL PROGRAM REQUIREMENTS (39 CREDITS)**CORE REQUIREMENTS (24 credits)**

FAB 285	Catering Management	3
HMD 101	Introduction to the Hospitality Industry	3
TCA 110	Introduction to the Convention Industry	3
TCA 141	Travel and Tourism I	3
TCA 188	Special Events Planning	3
TCA 241	Travel and Tourism II	3
TCA 251	Tourism and Convention Externship	3
TCA 289	Introduction to Corporate Meetings and Events	3

ELECTIVES (choose 15 credits)

FLOR 102B	Introduction to Floral Design	3
TCA 100B	Concierge Management - Business Operations and Customer Service	3
TCA 101B	Concierge Software Applications and Operations	3
TCA 183	Conference and Convention Planning	3
TCA 190	Introduction to Destination Marketing	3
TCA 200	Airlines Reservations	3
TCA 222	Wedding Planning	3
TCA 225	Introduction to International Tourism	3
TCA 276	Introduction to Trade Show Operations	3

See Degree Plan on next page.

- NOTE**
- Course numbers with the "B" suffix may be non-transferable for a NSHE baccalaureate degree.
 - Course numbers with the "H" suffix are designated Honors-level courses and can be used to fulfill equivalent general education requirements. For more information visit www.csn.edu/honors.
 - In no case, may one course be used to meet more than one requirement except for the Values and Diversity general education requirement (only AA, AS, and AB degrees) which may be used to fulfill the corresponding general education or emphasis requirement.
 - Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.



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FULL-TIME STUDENT DEGREE PLAN

Add more semesters to modify this plan to fit part-time student needs.

FIRST SEMESTER	Credits
Complete AAS English Composition p. 48	3-5
Complete Communications (see courses previous page)	3
Complete Fine Arts/Humanities/Social Science p. 49	3
TCA 141 Travel and Tourism I	3
TCA 241 Travel and Tourism II	3
TOTAL CREDITS	15-17

SECOND SEMESTER	Credits
Complete Mathematics (see courses previous page)	3
HMD 101 Introduction to the Hospitality Industry	3
TCA 110 Introduction to the Convention Industry	3
TCA 188 Special Events Planning	3
Complete Electives (see courses previous page)	3
TOTAL CREDITS	15

THIRD SEMESTER	Credits
Complete Natural Science (see courses previous page)	3
Complete AAS US/NV Constitutions ¹ p. 49	4-6
FAB 285 Catering Management	3
TCA 289 Introduction to Corporate Meetings and Events	3
Complete Electives (see courses previous page)	3
TOTAL CREDITS	16-18

FOURTH SEMESTER	Credits
Complete Human Relations (see courses previous page)	3
TCA 251 Tourism and Convention Externship	3
Complete Electives (see courses previous page)	9
TOTAL CREDITS	15

DEGREE PLAN TOTAL CREDITS..... **61-65**

¹PSC 101 completes this requirement at 4 credits. If you choose the HIST option, complete HIST 101 or 111 in the 3rd semester and HIST 102 or 217 in the 4th semester.

