

CERTIFICATE OF ACHIEVEMENT

The Certificate of Achievement in Travel and Tourism is designed for students seeking successful careers in the growing field of travel and tourism. It is also designed to develop and update skills of those presently employed in the industry. Tourism career opportunities include convention management, meeting and trade shows, hotel/recreational activities, special event management, transportation companies and tour directing. Numerous paid and unpaid cooperative internship positions are also available to students in the program.

STUDENT LEARNING OUTCOMES – Graduates of this program will have the opportunity to:

- Demonstrate knowledge of Travel Agency operations.
- Identify major domestic and international destinations.
- Demonstrate awareness of human relations and customer service skills in the tourism industry.

GENERAL EDUCATION REQUIREMENTS (3 Credits):

	CR	SEMESTER
COMMUNICATIONS: BUS 108, COM 101, 102, 215, ENG 100, 101, 102, 107, 113, 114, 205, JOUR 102, THTR 105	3-5	_____

SPECIAL PROGRAM REQUIREMENTS (27 Credits):

	CR	SEMESTER
HMD 101 Introduction to the Hospitality Industry	3	_____
TCA 110 Introduction to the Convention Industry	3	_____
TCA 141 Travel and Tourism I	3	_____
TCA 190 Introduction to Destination Marketing	3	_____
TCA 200 Airline Reservations	3	_____
TCA 225 Introduction to International Tourism	3	_____
TCA 241 Travel and Tourism II	3	_____
TCA 242 Travel Industry Operations	3	_____
TCA 251 Tourism and Convention Externship 3	3	_____

Computation included in TCA 225

Human Relations included in TCA 141

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Total Credits

Students may elect to graduate using the degree requirements in effect at the time of matriculation, or when they declared or changed major or the current catalog. If a program is official after a student has matriculated, the student may choose the degree requirements of the new program. In no case may a student use a catalog which is more than six years old at the time of graduation.