2009 Report to the People

The College of Southern Nevada,
Bolstering Southern Nevada’s Economy Since 1971

INSIDE:
• An Economic Diversification Engine
• A Lean, Greener Educating Machine
• Arcata Invests in Education, Invests in Success
• CSN is Meeting a New Age with New Ideas

Board of Regents of the Nevada System of Higher Education:
Michael Wixom, Chair; Dr. Jason Geddes, Vice Chair; Mark Alden, Dr. Stavros S. Anthong, Robert J. Blakely, William G. Cobb, Cedric Crear,
Dorothy S. Gallagher, Ron Knecht, James Dean Leavitt, Kevin J. Page, Dr. Raymond D. Rawson and Dr. Jack Lund Schofield.
James E. Rogers, NSHE Chancellor; Dr. Michael D. Richards, CSN President.
A LETTER FROM THE PRESIDENT

Colleges like CSN are key players in building stronger economies in the communities they serve. CSN has a $1.6 billion impact on its service region, but beyond that is the impact it has on training and retraining workers, changing lives, and making the community a better place to live. To that end, CSN has revised its mission statement:

The College of Southern Nevada creates opportunities and changes lives through access to quality teaching, services, and experiences that enrich our diverse community.

The new statement of the mission of the College will be considered at the next meeting of the Board of Regents. It captures the fact that CSN is different. It plays a crucial and unique role in Nevada higher education, serving as a gateway to opportunity. Rather than suffering from cutbacks, community colleges like CSN should be expanding in difficult economic times. Dislocated, unemployed or underemployed people need to be trained for jobs that require skilled workers. And getting people into better jobs, helping them to fulfill their potential, can help solve Nevada’s budget crisis by increasing tax revenues. That is what CSN is all about.

CSN’s unique contribution to you, the people of Nevada, is detailed in this report. When you finish reading it you will understand that CSN makes a difference in addressing the needs of our citizens and helping to get Nevada’s economy back on a growth track.

All comments welcomed.

Michael D. Richards, Ph.D.

www.csn.edu

702-651-5600
Charleston Campus
6375 W. Charleston Blvd.
Las Vegas, NV 89146-1164

YES, I want to support the College of Southern Nevada!

Please contact me to discuss how I can:

☑ Make a Personal Gift  ☑ Obtain Information about a Planned Gift
☐ Advocate for the College and Students  ☐ Serve on the Board or a Committee
☐ Secure Training for My Business or Corporation

Name ____________________________________________

Telephone # ______________________ E-mail Address ____________

Street Address ______________________________________________________

City ____________________________ State _______ Zip __________________

☐ I am a CSN alumnus—I graduated in _______

Cut out here, place in envelope and mail to
College of Southern Nevada Foundation
Sort Code W32E
6375 West Charleston Blvd.
Las Vegas, NV 89146-1164

and, thanks!
A LETTER FROM THE FOUNDATION CHAIR

Dear Friends,

Never before have I seen challenges like the ones facing our community today. I’m sure your businesses are struggling to find answers and direction to help you navigate this turbulent time. I know that my company is working diligently to execute successful strategies.

The CSN Foundation is committed to assist the College and ensure access to quality educational programs which help students of any age and background elevate their status and improve quality of life and opportunities. We know how important the mission of our community college is to local businesses and our economy. That’s why we are funding this annual publication written and produced by CSN.

Unfortunately, CSN is underfunded when compared to other colleges in Nevada. Although we have the greatest number of students, we receive the least amount of support per student from the Nevada funding formula. Throughout the past 20 plus years, this inequity has produced a huge shortfall in funds for the College. The CSN Foundation is working closely with the College administration and faculty to help CSN find new sources of income to support our students and faculty and avoid further budget cuts.

Las Vegas is a caring community and we have been fortunate to see some wonderful gifts emerge this past year, which will make a difference to the school and to our community. In January we dedicated our first named school. The Ralph and Betty Engelstad School of Health Sciences.

Thanks to the generosity of the Engelstad Family Foundation, we are constructing a benchmark cardiology/pulmonary education center on the West Charleston campus. The gift pays 100 percent of the construction costs and also provided faculty salaries, specialized equipment and a million dollar scholarship endowment fund for students pursuing health sciences degrees. We are grateful to the Engelstad family and foundation for their vision and generosity. Thousands of people in our community will benefit from this gift.

We are working closely with the CSN School of Business, Hospitality & Public Services to update its training space and improve access for resort corridor employees to attend classes in casino management and culinary. Deluca Liquor and Wine, Ltd., and the Las Vegas Hospitality Association have been strong partners to help build this program, donating a half million dollars to scholarships and helping with event support. The Foundation anticipates an important announcement about the hospitality program early this summer.

Another area of activity is the School of Advanced and Applied Technologies. Thanks to scholarship funds from IGT and a three-year, $200,000 grant from the Association of Gaming Equipment Manufacturers we have been successful in helping CSN faculty create a textbook for the Slot Technology program, upgrade teaching staff and enlarge the teaching lab.

In 2008, the Foundation, with your generous support, achieved a goal to raise one million dollars in new scholarship funds to help students at CSN. We partnered in this effort with NV Energy and were able to reach our goal by hosting the Legacy of Achievement Gala. This year Anthony Marnell III is hosting the event at his beautiful new M Resort on April 25, 2009. NV Energy has funded 16 endowments and contributed $180,000 to launch honorary scholarships since the program’s inception in 2007.

I hope you will join us to honor four amazing community leaders, Thalia Dondero, Bruce Layne, Tony Marnell II and Dr. Candace Kant. We welcome your support and encourage you to contact the Foundation office at 651-7301 for information about tickets and sponsorships.

Significant budget challenges in our state signify that we must do more to bring in private dollars to fund higher education. New classrooms, libraries, distance education curriculum, student services such as counseling and mentoring are just a few of the funding challenges our Foundation is working on to improve offerings at our College. The CSN Foundation Board of Trustees is dedicated to our mission and will work diligently to support the students and faculty at CSN. This endeavor will require the support of everyone in the community.

We welcome your involvement. To ensure CSN continues to meet the needs of our vibrant community and can move forward with innovative technology and academic programs necessary to meet the needs of our community, we need your help. Please call Jaquie Matthews, CSN Foundation Executive Director, at 651-7924. She is happy to meet with you at your convenience and Foundation staff is available to make presentations to organizations and business groups.

Sincerely,

Robbie Graham
CSN Foundation Chair

The CSN Foundation was established to provide private dollars and business relationships to help the College grow and prosper. Each trustee who serves on our Board is responsible for fundraising and friend-raising. Since the Foundation was formed in 1982 we have provided more than $32 million in cash, services and equipment to the College. Our Foundation trustees are committed to ensuring that there are scholarships, programs, buildings and equipment ready to meet the demands of our students, citizens and our business community.

CSN – An Economic Diversification Engine for Southern Nevada

Rita Rathmann, a 44-year-old single mom who commutes an hour and a half to class, will go from making $10 an hour at a Mesquite bank, to an average starting wage of $33 an hour as a nurse when she graduates in 2012.

Joseph Alexander, 20, will graduate this year with a business degree. An usher at a Strip casino, he plans to pursue a law degree and start his first company promoting renewable energy by 2016.

“CSN has shown me responsibility, innovation and has provided me the time to look into my future and see what type of person I want to be,” Alexander said.

The College of Southern Nevada (CSN) is an incubator for this region’s economy, improving the earning potential and quality of life of thousands of Las Vegas just like Alexander and Rathmann.

More than a million students have attended CSN and the College’s former students contribute $1.6 billion annually to Southern Nevada, according to a 2007 socioeconomic benefits study conducted by CCbenefits. For every dollar invested in a CSN education, students receive a cumulative return of $5.50. For every dollar taxpayers invest in CSN, they receive a cumulative return of $3.60.

CSN faculty and staff know how hard the recession has hit the private sector. Local businesses are our partners. The College will play a significant role in lifting Southern Nevada’s economy, helping students begin careers, the unemployed retrain and the employed learn new skills to keep pace with industry changes.

CSN helps companies and organizations train employees. CSN’s Division of Workforce & Economic Development provided 137 customized programs to local business and industry in 2008, including CityCenter, the VA hospital and local unions.

“CSN’s GED and ESL programs have become a great help to our members, improving their lives personally and career wise,” said John Vincent, coordinator for the carpenters’ union, whose apprentices attend CSN to obtain their high school credentials or English language (ESL) skills.

Private industry also provides CSN with instructors who are leaders in their field of expertise.

World Market Chief Engineer Jon Davis teaches CSN students about cooling systems with the help of a federal grant funded Heat Pump Environmental Technology Trainer. The state-of-the-art training tool, which looks like a...
model home, is equipped with sensors at all levels, allowing students in the Heating, Ventilation and Air Conditioning (HVAC) field to see the impact of sustainable technologies, such as insulation or window films on temperatures and humidity levels inside the structure.

Green technologies are rapidly changing the HVAC industry and CSN provides its students with the skills they need to succeed, Davis said. "We put out real technicians who know what they're doing when they get out of school," Davis said.

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"CSN has been a valuable asset," Heinrich said. "Our dealerships are the number one place to take a Chevrolet for repairs or regular maintenance, and I can say that because of the quality auto technicians I have. I know I can count on CSN to continue to help us provide excellent service."

The College is training automotive students in hybrid technology, mechanical technology students how to operate high-tech stage equipment seen in Cirque du Soleil, and horticulture students how to restore desert habitats. CSN creates an educated workforce, necessary to diversify Southern Nevada's economy.

The College is embedded in Southern Nevada through partnerships. About 3,000 high school students are earning college credit through CSN's dual-credit programs with the Clark County School District. CSN's three Community College High Schools were among the few Nevada high schools that made the latest edition of U.S. News & World Report's top 100 high schools.

The College has seen record growth since the beginning of the recession (see chart at left). But the increase in students is a reminder that when the economy is in crisis, people rely upon education to get back on their feet.

"The easiest way to describe CSN is convenience," said Alexis Armonio, a CSN cardiorespiratory student, graduating this year. "They offer a variety of classes and class times for every type of student whether it be the high school graduate or the older working adult. CSN has always been able to provide for the community."
CSN: Meeting a New Age with New Ideas

Your industry has probably changed significantly during the last three decades; CSN has too. Thirty years ago, “dental nursing” students at the College used a state-of-the-art camera with an accordion zoom to do periodontal classification. Their uniforms were all white—a sign of sterility.

“We’re in color now,” said Shari Peterson, RDH, Med, and director of the CSN Dental Hygiene Program, which became a four-year program in 2004. “The field has definitely become more technological.”

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Although CSN has dropped the word “community” from its name, the College will continue to produce the educated workforce the Southern Nevada community needs to build its future.

CSN: A Lean, Greener, Educating Machine

“The College of Southern Nevada offers the most affordable education to ensure access to higher education; CSN also has quality instructors who are leaders in their field. You cannot run this kind of a successful operation without stretching dollars.” — CSN President Dr. Michael D. Richards

CSN is using this time of economic hardship to redefine its operations. The College is taking positive steps to reap annual savings, lower energy costs and reduce CSN’s carbon footprint.

“We’ve made a number of internal reallocations to accommodate more students,” said CSN President Dr. Michael D. Richards. “We are still putting students first.”

In the wake of more than $10 million in cuts to CSN’s budget due to the state funding deficit, this institution generated a cost-savings during the 2008-09 of $2 million and an additional $2.7 million in 2006-08. As the economy stalled and worsened, CSN has made changes to adapt. Here are just some of the efficiencies made during the last three years.

Through technological improvements in maintenance, CSN’s facilities management area, which is understaffed by 25 percent as a result of a hiring freeze, has been able to save $1.3 million.

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The College is replacing old light bulbs with newer and more efficient T-8 and T-5 light bulbs, LEDs and fluorescent lamps, as well as adding motion detectors to lighting systems, to save money and energy.

CSN was able to save more than a half-million dollars by renegotiating leases for printing and copying, contracts with software vendors and by identifying cost savings for replacement materials and the life cycle of various technological equipment.

There have been downsides to cost-saving measures. For instance, CSN has

Cost Saving Measures Implemented in 2008-09

<table>
<thead>
<tr>
<th>Measure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consolidation of Administrative Responsibilities</td>
<td>$288,147</td>
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<tr>
<td>Streamline Departmental Structure</td>
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<tr>
<td>Homogenized Contracts</td>
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<tr>
<td>Improvements to Facility Infrastructure</td>
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<tr>
<td>Discontinuation of Payroll Statements</td>
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<tr>
<td>Information Technology Changes</td>
<td>$417,400</td>
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<tr>
<td>Campus Generated Savings to Address Unfunded Costs*</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Discontinuation of Leased Facilities</td>
<td>$50,948</td>
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<tr>
<td>Facility Support Improvements</td>
<td>$42,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,039,575</strong></td>
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</tbody>
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*CSN has a utility shortfall of $1 million, requiring the College to reallocate that amount.

(continued on page 8)
The Wong Family Investment

Education changes lives. Sarah Sorensen knows this. The recent recipient of the Wong Family Science and Technology Scholarship, Sorensen, 32, is studying to treat cancer patients as a radiation therapist. The daughter of two hard working parents, who never went to college, she hopes to become a life-long learner and has plans to pursue a bachelor’s and master’s degree upon completing her program at CSN.

“I want to set a precedent in my family for my own children,” she said. “I want to show my daughters the importance of a college education. Thanks to the generosity of the Wong family, this scholarship will help to make that possible.”

During the recession, her husband, the sole earner for the family for the last seven years, lost his job. Although he has since found new employment at a reduced salary, the family has struggled to cope financially. The Wong scholarship allows her to remain in school, which can only help her family in the future.

The number of radiation therapists needed nationally is expected to grow by 25 percent during the next five years. Average starting salaries in Nevada begin at $56,416 and can grow to $87,208. Before having her two children, Sorensen worked as a bank teller, making $10 an hour.

“I am so grateful for the Wong family’s investment in my educational future,” she said. “I want to show my daughters the importance of a college education. Thanks to the generosity of the Wong family, this scholarship will help to make that possible.”

Although Nevada has its share of extraterrestrial folklore, most people do not think of Southern Nevada when it comes to space exploration. They should.

Southern Nevada has been home to Arcata Associates, Inc., a leading engineering services, information technology and multimedia company, for more than 20 years. The company, which recently won the NASA Small Business Prime Contractor of the Year Award, is helping to put a man on Mars and works with a number of government and private entities, including the U.S. Air Force and U.S. Navy, JT3 and Lockheed Martin.

Arcata Associates, Inc., was started by Buck Wong in 1979 in Burlingame, Calif., where he soon landed a contract to provide engineering services to the Nevada Test and Training Range. Eight years later, he moved the company headquarters to Nevada.

As the company expanded, the College of Southern Nevada was nearby to provide educational and training opportunities for Arcata employees and their families.

“We are very grateful our neighbor is the College of Southern Nevada,” said Tim Wong, the son of Buck Wong, and president and CEO of Arcata Associates since his father’s retirement. “We have a lot of employees who have associate degrees from CSN. It’s also important that our employees know there is a place for their children to get an affordable, quality education.”

One of Southern Nevada’s economic diversification gems, Arcata Associates, Inc., has received a number of business awards from prestigious institutions. The Wong family has also received honors, such as the 2007 CSN Foundation’s Legacy of Achievement award, for its stewardship in the community and support of education, which has been a key to the company’s success.

“Our belief is that education really underlies opportunity. If you are able to pursue higher education, I think you will see that the opportunities will increase for you personally as well as for your company and your community,” Tim Wong said.

Under his father, the company established a strong history of supporting American defense. Tim Wong, inspired by his childhood memory of the first moon walk in 1969, followed his love of space exploration and pursued a contract with NASA.

The company won the Research Facilities and Engineering Support Services contract at NASA’s Dryden Flight Research Center in Edwards, Calif., where Arcata helps to maintain NASA’s Center of Excellence for atmospheric flight research and operations. NASA Dryden is critical in carrying out the agency’s missions of space exploration, scientific discovery, and aeronautical research and development.

The Wong family believes in the Chinese proverb, “If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people,” and created the CSN Wong Family Science and Technology Scholarship.

“CSN provides a great training ground for the employees for our company,” Tim Wong said.

“You cannot stay on the leading edge of technology and be a provider of services that will take man to Mars if you do not have an employee base that has kept up with the latest technology... The College of Southern Nevada is a great way for us to maintain that competitive edge.”

The company backs its support of education with action. Buck Wong sits on the University of Nevada, Las Vegas Research Board. Tim Wong served nine years on the Las Vegas-Clark County Library District’s Board of Trustees and now sits on the district’s foundation board. His sister, Nancy Wong, executive vice president, administration and corporate secretary and treasurer at Arcata, serves on the Las Vegas Chamber of Commerce Board of Trustees. The lengthy list of their service commitments fits with the company’s notion of giving back and commitment to learning.

Many of Arcata’s employees have master’s degrees and doctorates, but Tim Wong stressed that in order to successfully recruit top-level engineers and technicians, Nevada must have a strong and viable education system for employees’ children.

“My family and I are very concerned about the state of education in Nevada,” Tim Wong said.

“When we recruit new employees, they consider the strength of the educational system in making their decision about where they want to work and live. If Nevada does not maintain a high level of support for education, we will not be able to attract the high quality employees that we need to stay competitive.”

The Wong Family Continues Its Strong Commitment to Higher Education in Southern Nevada

Arcata Invests in Education, Invests in Success

The Wong Family continues its strong commitment to higher education in Southern Nevada. The Wong Family Science & Technology Scholarship was recently received by Sarah Sorensen, a radiation therapist student at the College of Southern Nevada (CSN). The Wong Family Science & Technology Scholarship was established in 2007 by Arcata Associates, Inc., as a result of Tim Wong’s desire to create opportunities for his children and other future generations.

Sarah Sorensen, a recipient of the Wong Family Science & Technology Scholarship, is pursuing a career in radiation therapy. She is grateful for the opportunity to continue her education and is determined to make a difference in the lives of others.

“Thank you to the Wong Family for their commitment to education. This scholarship has allowed me to continue my education and pursue my dream of becoming a radiation therapist,” Sorensen said.

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Sarah Sorensen and her husband Nathan pose with their daughters Emma, left, and Hailey.

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The Wong family accepts the CSN Foundation’s Legacy of Achievement award in 2007.
defered maintenance with the exception of items needed for safety, security or the continued operation of buildings. “This is not a good way to save money, but under the current situation we have no choice. We are patching roofs instead of replacing them,” said Sherri Payne, interim associate vice president of facilities.

But she noted the College is integrating green features into new construction, such as LEED-equivalent buildings for the addition to the Ralph Betty Engelsdof School of Health Sciences, funded by the Engelsdof Family Foundation, and a new fire station and classroom space that the City of Las Vegas plans to build on the Charleston campus. CSN will also be using recycled material or environmentally friendly building materials wherever possible.

“Due to economic pressures, we are looking at changing the way CSN operates in the community. While change is hard for some, at CSN we believe there are opportunities in every challenge,” President Richards said. “Through the use of technology and the efforts of technology and the efforts of

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– Brian Unguren, economics
ASCN Student Government Scholarship Recipient

CSN an Economic Diversification Engine for Southern Nevada
(continued from page 3)

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Greg Heinrich, owner of Fairway Chevrolet, Henderson Chevrolet, Pahrump Chevrolet and Pat Clark Pontiac, sends his auto technicians to CSN’s GM Training Program. Without the College, his employees would need to travel to California to get similar service training.

“CSN has been a valuable asset,” Heinrich said. “Our dealerships are the number one place to take a Chevrolet for repairs or regular maintenance, and I can say that because of the quality auto technicians I have, I know I can count on CSN to continue to help us provide excellent service.”

The College is training automotive students in hybrid technology, mechanical technology students how to operate high-tech stage equipment seen in Cirque du Soleil, and horticulture students how to restore desert habitats. CSN creates an educated workforce, necessary to diversify Southern Nevada’s economy.

The College is embedded in Southern Nevada through partnerships. About 3,000 high school students are earning college credit through CSN’s dual-credit programs with the Clark County School District. CSN’s three Community College High Schools were among the few Nevada high schools that made the latest edition of U.S. News & World Report’s top 100 high schools.

The College has seen record growth since the beginning of the recession (see chart at left). But the increase in students is a reminder that when the economy is in crisis, people rely upon education to get back on their feet.

“The easiest way to describe CSN is convenience,” said Alexis Armonio, a CSN cardiorespiratory student, graduating this year. “They offer a variety of classes and class times for every type of student whether it be the high school graduate or the older working adult. CSN has always been able to provide for the community.”

A student works on a hybrid vehicle, which is part of the automotive training curriculum at the college.

CSN FALL ENROLLMENT - HEADCOUNT

- A CSN dental hygiene student learns how to place sealant on a tooth, top left. About three decades ago, a CSN “dental nursing” student takes a photograph with a camera—then state-of-the-art for its accordion zoom—of a patient’s mouth under the tutelage of a CSN instructor, top right.
- A CSN professor lectures in a modern “smart” classroom, middle left. A more traditional classroom and blackboard experience, middle right.
- A CSN student does a test shoot for a rock video using state-of-the-art equipment, bottom left. CSN’s media technology department in action more than three decades ago, bottom right.
Dear Friends,

Never before have I seen challenges like the ones facing our community today. I’m sure your businesses are struggling to find answers and direction to help you navigate this turbulent time. I know that my company is working diligently to execute successful strategies.

The CSN Foundation is committed to assist the College and ensure access to quality educational programs which help students of any age and background elevate their status and improve quality of life and opportunities. We know how important the mission of our community college is to local businesses and our economy. That’s why we are funding this annual publication written and produced by CSN.

Unfortunately, CSN is underfunded when compared to other colleges in Nevada. Although we have the greatest number of students, we receive the least amount of support per student from the Nevada funding formula. Throughout the past 20 plus years, this inequity has produced a huge shortfall in funds for the College. The CSN Foundation is working closely with the College administration and faculty to help CSN find new sources of income to support our students and faculty and avoid further budget cuts.

Las Vegas is a caring community and we have been fortunate to see some wonderful gifts emerge this past year, which will make a difference to the school and to our community. In January we dedicated our first named school. The Ralph and Betty Engelstad School of Health Sciences. Thanks to the generosity of the Engelstad Family Foundation, we are constructing a benchmark cardiologyrespiratory education center on the West Charleston campus. The gift pays 100 percent of the construction costs and also provided faculty salaries, specialized equipment and a million dollar scholarship endowment fund for students pursuing health sciences degrees. We are grateful to the Engelstad family and foundation for their vision and generosity. Thousands of people in our community will benefit from this gift.

We are working closely with the CSN School of Business, Hospitality & Public Services to update its training space and improve access for resort corridor employees to attend classes in casino management and culinary. DeLuca Liquor and Wine, Ltd., and the Las Vegas Hospitality Association have been strong partners to help build this program, donating a half million dollars to scholarships and helping with event support. The Foundation anticipates an important announcement about the hospitality program early this summer.

Another area of activity is the School of Advanced and Applied Technologies. Thanks to scholarship funds from IGT and a three-year, $300,000 grant from the Association of Gaming Equipment Manufacturers we have been successful in helping CSN faculty create a textbook for the Slot Technology program, increase teaching staff and enlarge the teaching lab.

In 2008, the Foundation, with your generous support, achieved a goal to raise one million dollars in new scholarship funds to help students at CSN. We partnered in this effort with NV Energy and were able to reach our goal by hosting the Legacy of Achievement Gala. This year Anthony Marnell III is hosting the event at his beautiful new M Resort on April 25, 2009. NV Energy has funded 16 endowments and contributed $180,000 to launch honororee scholarships since the program’s inception in 2007.

I hope you will join us to honor four amazing community leaders, Thalia Dondero, Bruce Layne, Tony Marnell II and Dr. Candace Kant. We welcome your support and encourage you to contact the Foundation office at 651-7301 for information about tickets and sponsorships.

Significant budget challenges in our state signify that we must do more to bring in private dollars to fund higher education. New classrooms, libraries, distance education curriculum, student services such as counseling and mentoring are just a few of the funding challenges our Foundation is working on to improve offerings at our College. The CSN Foundation Board of Trustees is dedicated to our mission and will work diligently to support the students and faculty at CSN. This endeavor will require the support of everyone in the community.

We welcome your involvement. To ensure CSN continues to meet the needs of our vibrant community and can move forward, innovative technology and academic programs necessary to meet the needs of our community, we need your help.

Please call Jacqueline Matthews, CSN Foundation Executive Director, at 651-7924. She is happy to meet with you at your convenience and Foundation staff is available to make presentations to organizations and business groups.

Sincerely,

Robbie Graham
CSN Foundation Chair

The CSN Foundation was established to provide private dollars and business relationships to help the College grow and prosper. Each trustee who serves on our Board is responsible for fundraising and friend-raising. Since the Foundation was formed in 1982 we have provided more than $32 million in cash, services and equipment to the College. Our Foundation trustees are committed to ensuring that there are scholarships, programs, buildings and equipment ready to meet the demands of our students, citizens and our business community.

CSN Foundation Chair

A LETTER FROM THE FOUNDATION CHAIR

CSN – An Economic Diversification Engine for Southern Nevada

Rita Rathmann, a 44-year-old single mom who commutes an hour and a half to class, will go from making $10 an hour at a Mesquite bank, to an average starting wage of $33 an hour as a nurse when she graduates in 2012.

Joseph Alexander, 20, will graduate this year with a business degree. An usher at a Strip casino, he plans to pursue a law degree and start his first company promoting renewable energy by 2016.

“CSN has shown me responsibility, innovation and has provided me the time to look into my future and see what type of person I want to be,” Alexander said.

The College of Southern Nevada (CSN) is an incubator for this region’s economy, improving the earning potential and quality of life of thousands of Las Vegas just like Alexander and Rathmann.

More than a million students have attended CSN and the College’s former students contribute $1.6 billion annually to Southern Nevada, according to a 2007 socioeconomic benefits study conducted by CCBenefits. For every dollar invested in a CSN education, students receive a cumulative return of $5.50. For every dollar taxpayers invest in CSN, they receive a cumulative return of $3.60.

CSN faculty and staff know how hard the recession has hit the private sector. Local businesses are our partners. The College will play a significant role in lifting Southern Nevada’s economy, helping students begin careers, the unemployed retrain and the employed learn new skills to keep pace with industry changes.

CSN helps companies and organizations train employees. CSN’s Division of Workforce & Economic Development provided 137 customized programs to local business and industry in 2008, including CityCenter, the VA hospital and local unions.

“CSN’s GED and ESL programs have been a great help to our members, improving their lives personally and career wise,” said John Vincent, coordinator for the carpenters’ union, whose apprentices attend CSN to obtain their high school credentials or English language (ESL) skills.

Private industry also provides CSN with instructors who are leaders in their field of expertise.

World Market Chief Engineer Jon Davis teaches CSN students about cooling systems with the help of a federal grant funded Heat Pump Environmental Technology Trainer. The state-of-the-art training tool, which looks like a

(continued on page 4)

A culinary student reviews orders in the kitchen at “Russell’s Restaurant” where students who are the future of Las Vegas’ hospitality industry create culinary masterpieces for the real world.

— Anita K. Gibbs
DeLuca Steakout Scholarship Recipient

(COLLEGE OF SOUTHERN NEVADA)
A LETTER FROM THE PRESIDENT

Colleges like CSN are key players in building stronger economies in the communities they serve. CSN has a $1.6 billion impact on its service region, but beyond that is the impact it has on training and retraining workers, changing lives, and making the community a better place to live. To that end, CSN has revised its mission statement:

The College of Southern Nevada creates opportunities and changes lives through access to quality teaching, services, and experiences that enrich our diverse community.

The new statement of the mission of the College will be considered at the next meeting of the Board of Regents. It captures the fact that CSN is different. It plays a crucial and unique role in Nevada higher education, serving as a gateway to opportunity. Rather than suffering from cutbacks, community colleges like CSN should be expanding in difficult economic times. Dislocated, unemployed or underemployed people need to be trained for jobs that require skilled workers. And getting people into better jobs, helping them to fulfill their potential, can help solve Nevada’s budget crisis by increasing tax revenues. That is what CSN is all about.

CSN’s unique contribution to you, the people of Nevada, is detailed in this report. When you finish reading it you will understand that CSN makes a difference in addressing the needs of our citizens and helping to get Nevada’s economy back on a growth track.

All comments welcomed.

Michael D. Richards, Ph.D.

www.csn.edu

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2009 Report to the People

The College of Southern Nevada,
Bolstering Southern Nevada’s Economy Since 1971

INSIDE:

• An Economic Diversification Engine
• A Lean, Greener Educating Machine
• Arcata Invests in Education, Invests in Success
• CSN is Meeting a New Age with New Ideas

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