A VISION OF BLUE SKIES AHEAD

A blueprint for mapping CCSN’s future
Greetings . . .

The Community College of Southern Nevada embraces the importance of constructing a strategic plan with clear and measurable objectives to chart our course into the next decade. Over the past few years substantial work has been accomplished at CCSN within the context of strategic planning, but deep and protracted administrative turnover, along with other factors, have stalled the completion of a plan. As president, I stand firmly committed to the efficient completion of a guiding and action-oriented college plan that represents the broad-based inclusion of faculty, staff, students and the community at large.

I welcome your review of this Strategic Plan Framework. This Framework represents my vision for CCSN that has evolved from considerable interaction with people (both on and off campus) who have a vested interest in CCSN’s long-term success. In short, the Framework is a ten point blueprint around which our strategic plan will be developed. These ten points highlight the issues and areas of greatest potential and/or concern to the college.

As CCSN strives for national community college prominence, we will focus on restoring public confidence, improving student success, enhancing our academic reputation, and mapping our future. By measurably improving overall quality and public accountability, the College will enhance its reputation and, in turn, its capacity to positively affect the lives of more and more students as well as the communities in which they live.

The Community College of Southern Nevada now finds itself at a crossroad and the future success of the College will depend upon its administration, faculty, and staff being actively engaged in its systematic transformation. I believe that generating positive and lasting change is a fundamental function of leadership, and I am both honored and excited to be associated with such a dynamic College.

Richard Carpenter
President
THE BLUEPRINT

GOAL #1

RESTORING PUBLIC CONFIDENCE

Objectives:
1.1 Restore Public Confidence in the Management and Operations of CCSN
1.2 Establish College-Wide CCSN Accountability Measures, Standards and Expectations
1.3 Professionalize Human Resources Policies, Practices, and Procedures
1.4 Establish Uniform and Consistently Applied Administrative Policies and Procedures
1.5 Modernize Vendor Procurement Function
1.6 Establish Budgetary and Pre-Audit Controls
1.7 Implement Post-Audit Review of Disbursements
1.8 Establish Fiscal and Transactional Transparency
1.9 Effectuate Efficiencies in Operations and Non-duplication of Program and Service Efforts

GOAL #2

RESOURCING CCSN

Objectives:
2.1 Establish Long-Range Revenue and Expenditure Forecasting
2.2 Develop Alternative Revenue Streams
2.3 Maximize Auxiliary Revenues
2.4 Establish Managed Growth and Cost Containment Parameters
2.5 Increase CCSN Gifts, Grants, and Contracts
2.6 Establish Long-Term Profitable Partnerships with Business and Industry
2.7 Achieve More Equitable Share of State Appropriation Support
GOAL #3

IMPROVING CCSN’S STUDENT SUCCESS

Objectives:
3.1 Build Early Intervention and Developmental Support Systems
3.2 Integrate Academic Advising/Mentoring and Counseling Functions
3.3 Make Recruitment, Retention and Graduation Everyone’s Business at CCSN
3.4 Establish Longitudinal Student Tracking Systems
3.5 Link Outcomes with Student Educational Attainment and Employer Career Preparation Needs
3.6 Increase Access to Baccalaureate Program Completion
3.7 Create CCSN New Service Learning Models
3.8 Establish CCSN Dollars for Scholars Awards
3.9 Initiate CCSN Outreach to Middle Schools

GOAL #4

ENHANCING CCSN’S ACADEMIC REPUTATION

Objectives:
4.1 Advance National Ranking and Recognition
4.2 Incentivize Teaching and Learning Innovation
4.3 Attract and Retain a Diverse, World-Class Faculty
4.4 Establish the Center for Academic and Professional Excellence
4.5 Establish Outcomes Assessment and Academic Performance and Productivity Benchmarking
4.6 Establish CCSN Niche Programs of Excellence and Distinction
4.7 Establish CCSN Honors Program
GOAL #5

PROMOTING CCSN’S ROLE IN ECONOMIC AND WORKFORCE DEVELOPMENT

Objectives:
5.1 Launch New Division for Workforce and Economic Development
5.2 Establish CCSN as Hub of Southern Nevada Workforce Consortium - Workforce Colleges of Southern Nevada
5.3 Establish New Industry-Specific Advisory Boards in Support of CCSN Academic Programs
5.4 Establish CCSN Corporate College Learning Centers at Southern Nevada Worksites
5.5 Establish CCSN Clearinghouse for Linking Faculty Expertise with Emerging Business Needs
5.6 Position CCSN as Workforce Provider of Choice for Grantsmanship Purposes
5.7 Create Regional CCSN Entrepreneurial Centers

GOAL #6

EXTENDING CCSN’S DISTRIBUTED LEARNING

Objectives:
6.1 Establish New CCSN Virtual Learning Enterprise
6.2 Create Student-Centered, Quality Standards for Online Program Development
6.3 Establish Complete CCSN Online Degree and Certificate Programs
6.4 Expand Media Rich Programming
6.5 Expand CCSN Technical Support Center for Students
6.6 Establish Online Student Support Services
6.7 Co-Brand CCSN Niche Programs Online with Partners
6.8 Incentivize Faculty Adoption of Technology Across CCSN Curriculum
GOAL #7

CELEBRATING CCSN’S DIVERSITY AND MULTI-CULTURALISM

Objectives:
7.1 Globalize CCSN Curriculum
7.2 Internationalize CCSN Student Life and Campus Culture
7.3 Establish New Community Forums, CCSN Outreach, and Economic Empowerment
7.4 Engage Community Organizations and Civic Leaders in CCSN’s Strategic Planning Process

GOAL #8

ADVANCING CCSN’S GRANTSMANSHIP AND DEVELOPMENT AGENDA

Objectives:
8.1 Brand CCSN
8.2 Create a Culture of Giving in the CCSN Community
8.3 Engage CCSN Alumni
8.4 Expand CCSN Grantsmanship Efforts and Results
8.5 Pursue CCSN Academic Program Endowment
8.6 Promote Foundation Challenge Grants
8.7 Increase Corporate Philanthropy
GOAL #9

PLANNING CCSN’S FUTURE

Objectives:
9.1 Employ College-Wide, Systematic, Inclusive Planning Process
9.2 Identify CCSN’s Institutional Performance Metrics
9.3 Centralize and Expand Institutional Research Capacity
9.4 Establish a Uniform Performance Evaluation Process
9.5 Create Quality and Customer Service Expectations - At CCSN Students Come First
9.6 Reorient CCSN’s Executive and Academic Decision Making Process - Data-Driven Decisions

GOAL #10

BUILDING OUT CCSN’S CAMPUS INFRASTRUCTURE

Objectives:
10.1 Develop Long-Range Academic and Physical Plant Master Plan
10.2 Establish Long-Range Capital Financing Plan
10.3 Establish Deferred Maintenance Funding Strategies
10.4 Establish Risk Management Policies
10.5 Establish Mission-Complementary Partnerships for Co-Utilization and Co-Development of Campus Infrastructure
10.6 Expand CCSN Virtual and Physical Library and Learning Resources
NEVADA SYSTEM OF HIGHER EDUCATION

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